FOR IMMEDIATE RELEASE

Wells Fargo and Missouri Council on Economic Education Join Forces with St. Louis Public Schools to Teach Financial Education Program Hands on Banking®

August 6, 2013, St. Louis - The Missouri Council on Economic Education (MCEE) announced a multi-year effort with Wells Fargo & Company (NYSE: WFC) and St. Louis Public Schools to instill financial education into the middle school curriculum. The school district will use Wells Fargo’s Hands on Banking program, free, non-commercial money management program.

Students in Missouri are required to pass a high school Personal Finance course in order to graduate from high school. By infusing personal finance content into social studies classes at St. Louis middle schools, students will be better prepared for the high school Finance Class and overall financial success in life.

Mike English, President & CEO of MCEE states that “This project is extremely important and unique because it focuses on laying the foundation for financial education at the middle school level.” With the cooperation of St. Louis Public Schools, Wells Fargo and MCEE will provide a professional development workshop for teachers on August 7, 2013. At this workshop, approximately 50 teachers will learn personal finance content, receive a customized curriculum map for the classes they teach, and see an overview of the Hands on Banking curriculum.

Now in its tenth year, Hands on Banking provides free financial education resources for kids, teens, adults, entrepreneurs, seniors and the military. Last year nearly 3,000 Wells Fargo volunteers reached 154,000 people by teaching the program’s financial education classes in elementary schools, high schools, and community centers around the country.

“This is a wonderful opportunity for our middle school students. Financial Education is a critical tool for them to be successful in their lives, well beyond their time in our schools. We are grateful to Wells Fargo and the Missouri Council on Economic Education for providing our district with this resource and we
know it will have a lasting impact on the students who participated in the program,” said Dr. Kelvin R. Adams, Superintendent of the St. Louis Public Schools.

“We’re very excited to work with the Missouri Council to bring our Hands on Banking financial education resources to students in the St. Louis Public Schools,” says Laraine Davis, a native of St. Louis and vice president for community development with Wells Fargo. “This partnership is part of our long-term commitment to bringing local solutions to communities around the country. Hands on Banking meets the financial education requirements for students in all 50 states and can be incorporated into the curriculum of almost any school.”

“Financial education is a critical part of Wells Fargo’s overall commitment to communities and our partnerships with state and local agencies are critical to the success of our work,” says Angel Zapata, national manager for Hands on Banking. “Through our collaboration, we’ve been able to bring the powerful tools and resources of our Hands on Banking program to students in neighborhoods all around the country. We hope to expand our outreach in the years to come.”

GegiMara Ra-El, Social Studies Curriculum Specialist for the St. Louis Public Schools, states that “an individual’s quality of life is substantially influenced by their level of financial literacy. By teaching our students to manage money effectively, we are equipping them with the tools they need to make informed decisions about their assets. The St. Louis Public Schools Personal Finance Curriculum covers many important themes that range from planning for college to planning for retirement. The Hands on Banking Program will complement our curriculum by providing students with a memorable and relevant learning experience.”

About Missouri Council on Economic Education
The Missouri Council on Economic Education is a nonprofit organization that promotes economic and financial education in Missouri schools. MCEE educates teachers in economics and personal finance, providing them with the materials and methods essential to economic education. For more information, see www.moeconomics.org.

About Wells Fargo
Wells Fargo & Company (NYSE: WFC) is a nationwide, diversified, community-based financial services company with $1.4 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 9,000 stores, 12,000 ATMs, and the Internet (wellsfargo.com), and has offices in more than 35 countries to support the bank’s customers who conduct business in the global economy. With more than 270,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 25 on Fortune’s 2013 rankings of America’s largest corporations. Wells Fargo’s vision is to satisfy all our customers’ financial needs and help them succeed financially. In 2012, the Company invested $315.8 million in grants to 19,500 nonprofits, and team members contributed more than 1.5 million volunteer hours around the country. For more information, please visit www.wellsfargo.com/about/csr.